



### **Speaker guidelines for VegMed 2023, London**

We are honoured to have you as a speaker at VegMed 2023, London.

Please find below some guidelines to help you when you are creating your presentation.

#### **Here are the mission and values of Plant-Based Health Professionals (PBHP UK):**

Plant-Based Health Professionals UK provides education and advocacy on whole food plant-based nutrition for the prevention and treatment of chronic disease, as well as for supporting planetary health.

PBHP UK promotes a food first approach to nutrition and avoids promotion of supplements.

Our values include compassion, inclusivity and equality. Please see our DEI [here](#).

#### **Consider the audience**

We hope our audience will consist of many doctors, nurses, dietitians, nutritionists and other healthcare professionals; so statistics, patient case studies and other resources should be highlighted, as this is a CPD-accredited event. However, we do hope that some members of the wider public will also attend, so please keep that in mind and give thought to sufficient explanation and interpretation. Attendees are predominantly based in the United Kingdom with some from Europe.

#### **Content and patient information**

Please prepare your presentations using MicroSoft PowerPoint, using slides in landscape format (16:9 aspect ratio).

Include in the first or second slide information on any relevant conflict of interests, including financial, intellectual and research.

If relevant, please consider including discussion on the social determinants of health, such as issues of health inequality, race, culture, gender and socioeconomic factors. We are happy to chat to you if you have any questions about this.

Please do not use patient case studies that include identifiable information (use composite case studies instead).

Please do share your personal story if this is relevant to your work and presentation, as audiences find this very relatable.

Please avoid using animal studies in your presentation; there are thousands of excellent studies that do not feature the use of non-human animals.

Please ensure your talk can be completed in the allocated time. The session chairs will be very strict and have to stop you if you run over time. A general guide is to aim for 1 slide per minute, so a 20-minute allocation should have around 20 slides.

### **Deadline for slides**

Presentation slides in Microsoft PowerPoint should be sent for review by 26th August 2023, which is **14 days prior to the conference**. A copy of your slides in PDF format will be shared with the registered attendees, so if there is any unpublished data you do not wish to share, please remove these before sending a separate PDF version. Please email your slides to [plantbasedhealthprofessionals@gmail.com](mailto:plantbasedhealthprofessionals@gmail.com). A file sharing app such as [WeTransfer](#) works well.

### **Recordings**

Please note that by agreeing to do this talk you are consenting to recording of your presentation and live Q&A. We will have this available for attendees to view post-conference.

We are so excited to have you at VegMed.

And finally, please do promote your talk using the hashtag #VegMed2023. We have also provided you with access to graphics to use on social media via [google drive](#).

If you have any questions, please contact us:

#### **Email**

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